

INTRODUCTORY Gold Coast Golf & Shopping Guide

40,000
copies distributed
over 6 month period

GOLD COAST

20,000
copies to Gold Coast
Accommodation Houses

10,000
copies to
Gold Coast Tour Desks and
Information Booths

10,000
copies distributed to
Advertisers and Tourism
Partners

Complete with:
Large Gold Coast Map
Various Area Maps

Discount Coupons to monitor
response

Logo & Pointer on Map



Proudly distributed by



Leading distributors of Brochures, Maps, Magazines, Gift Bags & Tourism Media
Servicing Hotels, Motels, Resorts, Apartments, Holiday Parks, Backpacker Resorts & Tour
Desks

6 vans + 1 ute
540 sites visited
regularly
19 Distribution
runs weekly
Bulk Deliveries.

2009 Rate Card Pricing - per month (inc. GST)

Back Page: 40% Loading	Standard Block	Block & 1/2	Double Block	Triple Block	4 Block
First Fold: 20% Loading	\$195	\$250	\$300	\$415	\$525
Big Map Ad: 10% Loading					
1 EDITION PER YEAR	Booking Deadlines - Golf Guide				
	<i>Introductory Edition</i> April 2009 Edition 09/02/09			October 2009 Edition 03/08/09	

INTRODUCTORY Gold Coast Golf & Shopping Guide Ad* Specifications

<p>Standard Block Ad 95mm wide x 54mm deep</p> <p>\$195 per month</p>	<p>Block & 1/2 Ad 95mm wide x 83mm deep</p> <p>\$250 per month</p>	<p>Double Block Ad Portrait 95mm wide x 110mm deep</p> <p>\$300 per month</p>
<p>Triple Block Ad 95mm wide x 170mm deep</p> <p>\$415 per month</p>	(*Ads shown not to scale)	
	<p>4 Block Ad Landscape 202mm wide x 110mm deep</p> <p>\$525 per month</p>	
<p>Double Block Ad Landscape 202mm wide x 54mm deep</p> <p>\$300 per month</p>	<p>Voucher 95mm wide x 25mm deep</p>	



Infomaps Tourism Media
Our Products:

- Gold Coast Tourist Guide
- Gold Coast Tourist Magazine
- South East Qld Golf Guide
- Gold Coast & Sunshine Coast Compendiums

Phone (07) 5576 3044

Fax (07) 5576 3099

Email: art@infomaps.com.au

www.infomaps.com.au