

Gold Coast Tourist Magazine



300,000
copies distributed
per year!

125,000
copies to Gold Coast
Accommodation Houses

30,000
copies to
Gold Coast Tour Desks and
Information Booths

15,000
RACQ Offices,
Car Hire Businesses and
Surfers Paradise
Transit Station

42,000
Gold Coast Tourism Bureau

10,000
Classic Holidays

31,000
Gold Coast Airport

35,000
Distributed to Advertisers
and Tourism Partners

12,000
Shopping Centres /
Convenience Stores

**Most
comprehensive
info-mag
on the
Gold Coast**

Proudly distributed by



- ★ 6 vans + 1 ute
- ★ 540 sites visited regularly
- ★ 19 Distribution runs weekly
- ★ Bulk Deliveries.

Leading distributors of Brochures, Maps, Magazines, Gift Bags & Tourism Media
Servicing Hotels, Motels, Resorts, Apartments, Holiday Parks, Backpacker Resorts & Tour Desks

Gold Coast Tourist Magazine Ad* Specifications

Full Page Ad
Without a Voucher: 200mm wide x 130mm deep
With a Voucher: 170mm wide x 130mm deep

Half Page Ad
83mm wide x 130mm deep

1/3 Page Listing
Please supply the following for your listing:

- 300dpi Image
49mm (w) x 29mm (d)
format: JPG, TIF
- 100-150 words max.
information and prices

Banner Ad
190mm wide x 29mm deep

1/4 Page Ad
84mm wide x 64mm deep

1/6 Page Ad
94mm wide x 42mm deep

Voucher/ Offer
Please include details of the offer for your voucher.

(*Ads shown not to scale)